



# CITY OF PLYMOUTH COMMITTEE OF THE WHOLE MEETING MINUTES MONDAY, JANUARY 20, 2020 - 6:00 P.M. PLYMOUTH CITY HALL COMMISSION CHAMBERS

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## **CALL TO ORDER**

Mayor Wolcott called the meeting to order at 6:00 p.m.

PRESENT: Mayor Oliver Wolcott, Mayor Pro Tem Nick Moroz, Commissioners Suzi Deal, Ed Krol, Kelly O'Donnell, Tony Sebastian and Marques Thomey.

ABSENT: None.

Also present City Manager Paul Sincock, City Attorney Robert Marzano and various City Department Heads.

## **DISCUSSION OF 2020 STRATEGIC PLAN**

Mayor Wolcott and City Manager Paul Sincock opened the discussion on the 2020 Strategic Plan, followed by Municipal Services Director Chris Porman reviewing the plan to be presented to the City Commission and to allow for any additional discussion before approval.

The following items were discussed.

### **Goal Area One – Quality of Life**

#### **One-Year Tasks to be Completed in 2020**

- Liquor/marijuana license review
- Rooftop seating review
- Adopt DDA Master Plan and identify funding sources for implementation
- Begin implementation of Kellogg Park Master Plan with fountain replacement
- Establish format & requirements for public parks sponsorship
- Resident education program:
  - Zoning basics
  - Ordinance change & update
  - Services
  - Recycling
- City webpage - Create City wide F.A.Q. "Index" page and push out link.
- Increase social media presence – 1k new followers/subscribers/etc.
- Review and evaluate City truck routes
- Complete update to Special Events policy

### **Goal Area Two --Financial Stability**

#### **One-Year Tasks to be Completed in 2020**

- Actively promote and participate in the 2020 census
- Explore internal and external supplemental funding of legacy costs

- Target revenue enhancements for large scale capital projects, including grants and millage
- Assist the MML in facilitating and increasing support for state revenue sharing initiatives
- Redesign Capital Improvement Plan and evaluate future funding process for Equipment Fund
- Create a rate card for payment in lieu of paid parking
- Develop financial plan for public safety model
- Identify cost estimates, timeframe and potential funding sources for central parking deck
- Complete Road Bond sale – Phase one

### **Goal Area Three—Economic Vitality**

#### **One-Year Tasks to be Completed in 2020**

- Continued administration of development projects and proposals
  - Wilcox Mill, Saxton’s, Pulte, Starkweather School, Lumber Mart, various residential builds
- Branding – consistency across all communications (email, letterhead, agenda)
- Provide annual process and risk-management training to all boards and commissions
- Continue implementing RRC plan to achieve certification
- Develop list of transitional properties and utilize MEDC, Wayne County, others to market:
- Explore marketing partnerships (Schools, Chamber, Hotels, Available Publications etc.)

### **Goal Area Four—Service Infrastructure**

#### **One-Year Tasks to be Completed in 2020**

- UCAA to make parking recommendation to City Commission by end of first quarter
- Implement updates to parking system according to direction given by City Commission
- Actively engage employees for further career development for succession planning
  - Special focus on the depth of Cultural Center staffing
- Continue Asset Management Plan
- Review ISO Report and ICMA Study & begin meeting to discuss viable options for the future delivery of emergency services
- Approve third version of agreement on sanitary sewer with WTUA based on delay by Wayne County
- Develop Multi-modal Transportation policy to City Commission
- Implement 2020 street repairs
- Restore CMV enforcement
- Continue GIS mapping of the City
- Define process/educate citizenry/pursue adoption/Implement form-based codes

It was also suggested to replace/add associated words for acronyms for better understanding.

### **ADJOURNMENT**

Hearing no further discussion, Mayor Wolcott adjourned the Committee of the Whole meeting at 6:57 p.m.

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OLIVER WOLCOTT  
MAYOR

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MAUREEN A. BRODIE, CMC, CMMC  
CITY CLERK